

Message Text

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R 182346Z FEB 76
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI

UNCLAS STATE 039310

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: WCAG SECOND QUARTER CCP MEETING

REFERENCE: TAIPEI 0386

1. WASHINGTON COMMERCIAL ACTION GROUP (WCAG) MET
FEBRUARY 3, 1976 TO REVIEW SECOND QUARTER PROGRESS TOWARD
OBJECTIVES OF FY '76 ROC COUNTRY COMMERCIAL PROGRAM.
AGENDA INCLUDED FOLLOWING TOPICS: ATTAINMENT OF
CAMPAIGN OBJECTIVES, RESOURCE ALLOCATION AND REFERENCE
TO CCP IN ECON/COMMERCIAL CABLES ORIGINATING IN
WASHINGTON AND IMPOSING A REQUIREMENT ON THE POST.

2. TRADE CENTER DIRECTOR POTHUISJE, IN WASHINGTON
ON CONSULTATION, WAS INVITED TO OPEN THE MEETING
WITH COMMENTS ON TAIWAN COMMERCIAL PROGRAM, TRADE
CENTER DIRECTORS' CONFERENCE, AND EFFECTIVENESS OF
CCP AS MANAGEMENT TOOL. THESE OBSERVATIONS LED
INTO GENERAL DISCUSSION OF CAMPAIGN OBJECTIVES INCLUDING
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MAJOR-PROJECT CAMPAIGN REPORTS, PRODUCT-RELATED NEWS

RELEASES, AND IN-STORE PROMOTIONS. WCAG NOTED SATISFACTORY PROGRESS OF POST IN MEETING OBJECTIVES PROGRAMMED FOR SECOND QUARTER.

3. WCAG ACKNOWLEDGES POST OBSERVATION THAT INCREASING AMOUNT OF EMBASSY STAFF TIME HAS HAD TO BE DEVOTED TO TRADE COMPLAINTS AND TRADE POLICY ISSUES. WCAG REMINDS POST THAT FY '76 CCP IS BASED ON FIVE QUARTERS AND THUS MAN-DAYS ALLOCATED PER PERSON SHOULD APPROXIMATE 275. ADDITIONAL POST COMMENTS ON POSSIBLE OVER-ALLOCATION ARE WELCOME.

4. STATE (ROC DESK) SUGGESTED THAT DEPARTMENT SHOULD MAKE REFERENCE TO RELEVANT SECTION(S) OF CCP ON ALL ACTION CABLES IMPOSING RESOURCE REQUIREMENT(S) ON POST. THIS PRACTICE WOULD SERVE TO SIMPLIFY RESOURCE ACCOUNTING AND INCREASE UTILITY OF CCP TO BOTH POST AND WCAG. THOSE CONCERNED STATED THEY WOULD LOOK INTO DESIRABILITY OF ADOPTING SUCH A PRACTICE. INGERSOLL

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